



CAPABILITY STATEMENT

CAGE: 7UYX3 | UEI: VKWNHHYZKAR4 | DUNS # 079838192

BUSINESS SUMMARY

Project Consulting for Nonprofits and Small Business

Small Fish Consulting Group is a project consulting firm created to provide contract and interim project management and support services for nonprofits and small businesses. We have more than two decades of experience working in community and economic development with government agencies, NGOs, and small businesses. Our focus is on helping clients with strategic planning, project management, and fund development to move their ideas and plans to action.

PAST PERFORMANCE

Maine Department of Agriculture, Augusta, Maine: Design / Management of an application process to distribute public funds for farm and food businesses to purchase EBT machines to expand their customer base.

Healthy Communities of the Capital Area, Augusta, ME: Virtual strategic planning process for a statewide network with over fifty stakeholders from school / institution food service, agriculture, advocate groups, and state agencies.

Maine Resource & Recovery Association, Newport, ME: Design / Facilitation of planning process with the association's board of directors to evaluate services and revenue streams.

Maine Sustainable Agriculture Society, Orono, ME: Design / Management of a NE SARE project facilitating stakeholders and research for a traceability certification for marketing local meat products.

Western Mountains Alliance, Farmington, ME: Design / Management of a USDA-funded program to train groups of farmers and consumers to build online buying sites for local food products.

CORE COMPETENCIES

Strategic Planning Consulting

Mission & Program Alignment, Governance / Organizational Development, Fund Development, Collaborative Project Planning

Event and Meeting Planning

Virtual and in-person gatherings, summits, forums and workshops

Stakeholder Research / Engagement

Focus Groups, Key Stakeholder Interviews, Stakeholder Mapping, Outreach & Public Relations

Project Management Consulting

Logic Models, Theory of Change, Benchmarking, Gantt Charts, Kanban Boards, RASCI Analysis, Results Based Accountability (RBA), Tracking and PM Systems

Charitable Fundraising

Familiarity with foundation and government grant databases and application processes, funding readiness assessments, collaborative proposal development, systems for tracking deliverables and outcomes

DIFFERENTIATORS

- **Ability to move projects through all stages of development.** Experience developing projects from conception through fundraising and evaluation, and with tools and best practices for project management.
- **Experienced Facilitator.** We've facilitated diverse stakeholder groups and multi-organization / sector processes, and have moderated debates, virtual workshops and panels.
- **Grant Expertise.** Grant writing experience for federal, state and foundation grants and previous foundation work experience. Well-versed in facilitating multi-organizational grant proposals and managing federal grant submissions.
- **Public Relations and Communications Experience.** Prior experience in journalism, public relations and on outreach campaigns. Experience with social media, producing newsletters and event management.

CONTACT INFORMATION

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Primary NAICS: 541611 (Administrative Management & General Management Consulting)
Additional NAICS: 541612, 541613, 541720, 541820, 541990, 561410, 561499, 561920